



**Human
Factors
and
Ergonomics
Society**

FELLOW PROFILE

Name: John F. ("Jeff") Kelley

**Degrees, certifications,
etc.:** BA Human Factors
MA Ergonomics
PhD Engineering
Psychology
CPHF (BCPE)

Current status: Sr. Managing Consultant,
IBM Interactive.
Adjunct Prof., Georgia Tech

Home page: www.musicman.net/jfkres.html



Biography (How you got involved in the field, your major career activities and milestones):

As I described in my 2008 Presidential Address (<http://jfkprez.blogspot.com>) , I was a PhD student of Alphonse Chapanis, fondly described as the "Godfather of Human Factors". I was moved by Al's commitment to the field and to his students (and, by extension, the passion and commitment of two of his former students who taught me as an HF undergrad and Ergonomics Master's student).

Employment History (List top 5 positions):

Research Staff Member, IBM T.J. Watson Research, 1982-2000

Sr. Managing Consultant & Master Inventor, IBM Interactive. 2000-2004, 2006-2011

Program Manager, SA Technologies, 2004-2006

What were your significant contributions to the field?

The "Wizard of Oz" technique for developing and evaluating software
(http://en.wikipedia.org/wiki/Wizard_of_Oz_experiment)

AgileRemote: Methods and tools for applying User-Centered User Experience Design techniques throughout the software development lifecycle from requirements gathering through conceptual modeling and hi-fi prototyping through development and deployment.

Did you receive any notable awards or recognition during your career?

HFES Alexander C. Williams Jr. Award

IBM Outstanding Technical Achievement Award (two times, most recently in 2010 for AgileRemote – see above)

Which articles in the journal *Human Factors* would you say were the most influential to you and your research or practice?

As a former Editor of *Ergonomics In Design* (and contributor), and as a practitioner, I find most of my inspiration in that publication.

Please provide any links to your online articles, essays, blogs, Wikipedia pages, etc., that pertain to your research, publications or practice.

<http://musicman.net/eidcolumns.html>

A bio of Al Chapanis in the upcoming *Encyclopedia of the History of Psychological Theories* (Springer, 2012 <http://www.springer.com/psychology/book/978-1-4419-0463-8>)

What advice would you give someone considering HF/E as a profession?

I've said it before: It's more of a calling than a career. Make it yours!