



# HFES 2018

## International Annual Meeting

October 1–5

Philadelphia Marriott, Philadelphia, PA



## Forward-thinking research and application for YOU

### @ #HFES2018!

**Inspiration** from new research and application

**Workshops** featuring hands-on learning

**Plenary Sessions** on hot topics

**120 Concurrent Sessions** of in-depth studies

**Interactive Posters** from young professionals to accomplished Fellows

**Guest Speakers** with valuable knowledge

**Practitioner Track and UX Day** for skill-building insights

**On-Site Career Center** to explore new opportunities

**Networking** with colleagues, peers, and mentors from around the world

**Receptions** for students, early-career professionals, and poster attendees

### Learn, Share, and Network in Technical Sessions

Search the preliminary program by author name, keyword in title, technical group, and date/time. Create a personal schedule for the meeting using the itinerary-builder assistant. Look for the handy mobile program app, which will be available one week before the meeting.

View the online preliminary program at [bit.ly/HFES2018\\_PrelimProgram](http://bit.ly/HFES2018_PrelimProgram).

### Get Hands-On Experience With Workshops

All workshop-only attendees receive a ticket to attend the Opening Reception on Monday at 6:30 p.m.

See [bit.ly/HFES2018\\_Workshops](http://bit.ly/HFES2018_Workshops) for descriptions and fees. Workshops are subject to cancellation if underenrolled by August 27.

### All-Day Workshops, Monday, October 1, 9:00 a.m. to 4:30 p.m.

WK1 – Usability Testing: A Hands-On Workshop to Improve User Experience

WK2 – Behavioral Data Analytics

WK3 – Observing and Interviewing in Context: Methods to Fuel Design and Innovation

WK4 – “You’re Too Academic”: Enhancing Human Factors Research and Practice With Methods From Anthropology and Design Research: A Case Study From a Financial Institution

### Morning Workshop, Monday, October 1, 8:30 a.m. to 12:00 noon

WK5 – Enhance Your Qualitative Research Through Engaging Videography and Nonlinear Editing Techniques

### Afternoon Workshop, Monday, October 1, 1:30–5:00 p.m.

WK6 – Mental Models and Their Impact on Scholarship and Practice: Improving Diversity and Inclusion in HF/E



**AUGUST 27**  
Deadline for early-  
registration discount

**SEPTEMBER 9**  
Discounted hotel rate  
expires (unless capacity  
reached previously)



### **ErgoX Exoskeletons Symposium**

Held in conjunction with the Annual Meeting on October 1, ErgoX explores how HF/E is contributing to this growing industry. Separate registration applies, and seats are limited. Go to [bit.ly/ErgoX2018\\_Info](http://bit.ly/ErgoX2018_Info) for complete details.

### **View HF/E in Action on Technical Tours**

Registered attendees may purchase tickets for technical tours on a first-come, first-served basis. Tours are planned for the following sites. Details may be found at [bit.ly/HFES2018\\_Tours](http://bit.ly/HFES2018_Tours). Tours are subject to cancellation if underenrolled by August 28.

#### **T1 – Boeing**

Tuesday, October 2, 10:15 a.m. to 4:00 p.m.

#### **T2 – ECRI Institute**

Tuesday, October 2, 1:00 to 5:30 p.m.

#### **T3 – Design Science Consulting, Inc.**

Wednesday, October 3, 3:40 to 6:00 p.m.

#### **T4 – Environmental Tectonics Corporation's National Aerospace Training and Research (NASTAR) Center**

Thursday, October 4, 8:45 a.m. to 12:15 p.m.

#### **T5 – Children's Hospital of Philadelphia (CHOP) Center for Simulation, Advanced Education and Innovation,**

University of Pennsylvania Perelman School of Medicine  
Thursday, October 4, 1:30 to 4:45 p.m.

### **Attend Events for Students and Early-Career Professionals**

Make a difference and bring recognition to yourself or your organization by supporting students and early-career professionals.

### **Become a Sponsor**

Make a difference and bring recognition to yourself or your organization by supporting students and early-career professionals. Reserve a sponsorship at [bit.ly/HFES2018\\_SponsorOpps](http://bit.ly/HFES2018_SponsorOpps).

### **Student Career and Professional Development Day**

A must-attend for students! Two panels feature speakers addressing (a) how to find internships and make the transition from student to industry professional and (b) the range of possibilities for a career in human factors. Back by popular demand: The Mentoring Game, Speed Networking, and Lunch. Monday, October 1, 10:30 a.m.–5:00 p.m.

### **Opening Reception**

All attendees are invited to enjoy hors d'oeuvres and a no-host bar while mingling with friends and colleagues old and new. Monday, October 1, 6:30–9:30 p.m., free for attendees, \$65 for guests.

### **Student Reception**

Networking reception and presentation of student and student chapter awards. Wednesday, October 3, 5:30–6:30 p.m.

### **Early-Career Professionals Networking Luncheon**

This limited-seating event fosters networking and mentorship among those in early stages of their HF/E careers. Tuesday, October 2, 12:00–1:30 p.m.

### **Early-Career Professionals Reception**

Young professionals network with one another and with attendees from industry and academia. A reception is followed by a presentation on topics of interest to early-career professionals. Wednesday, October 3, 5:00–6:00 p.m.

### **Mentor-Mentee Luncheons**

Small groups of students and early-career professionals will have lunch and conversation with experienced members from academia and industry. Sponsorships are available for Tuesday, October 2, and Thursday, October 4, 12:00–1:30 p.m. Reservations required; information to come.

### **Renew Your HFES Membership**

Your 2018 membership must be current to receive the member registration rate. To bring your membership up to date, please log in at [hfes.org](http://hfes.org) or contact HFES at [membership@hfes.org](mailto:membership@hfes.org) or 310/394-1811. Keep us green! Renew your membership for 2019.



### Support the Annual Meeting! Stay in the Headquarters Hotel

Book your room soon at the Marriott Philadelphia Downtown to get the special group rate of \$239/night for single or double occupancy. The HFES rate expires on September 9 or as soon as the room block has filled. Online booking is available at [bit.ly/HFES2018\\_Hotel](http://bit.ly/HFES2018_Hotel).

The Student Volunteer committee has set up a student roommate-matching service. See complete details in an upcoming *HFES Bulletin*.

### Hitch a Ride to the Hotel

In addition to cabs, Uber, and Lyft, transportation from the Philadelphia Airport is available by SEPTA trains, which go from all terminals to the Jefferson Station at 11th and Market, directly across the street from the Philadelphia Marriott. Attendees are entitled to discounted car rentals from Hertz. Dial 800/654-3131 in the U.S. or Canada and 800/654-3301 outside the U.S. or [www.hertz.com](http://www.hertz.com), discount code CDP #1017806.

### Arrange for a Travel Visa to the Annual Meeting

Attendees who come from countries that do not participate in the Visa Waiver Program (VWP) may need a visa. Please visit the National Academies' International Visitors Office Web site ([bit.ly/USVisaWaiverProgram](http://bit.ly/USVisaWaiverProgram)) for details. It is recommended that visa applicants apply at least three months in advance of travel.

### Search Jobs or Recruit Employees in the On-Site Career Center

**Members:** Check the HFES Web site to see a listing of employers who will be conducting interviews in Philadelphia.

**Organizations:** With an active online posting during the Annual Meeting, you may reserve an interview space at the On-Site Career Center. Download a reservation form at [hfes.org](http://hfes.org) or call 310/394-1811. Post a job, search the résumés, or do both at [bit.ly/HFESCareerCtr](http://bit.ly/HFESCareerCtr).

### Registration Details

| FULL WEEK                          | Early Rate   | Regular Rate |
|------------------------------------|--------------|--------------|
| HFES Member                        | \$620        | \$720        |
| HFES Emeritus Member               | \$170        | \$170        |
| HFES Transitional Associate Member | \$295        | \$325        |
| HFES Student Member                | \$170        | \$170        |
| Nonmember                          | \$825        | \$925        |
| Nonmember Student                  | \$205        | \$205        |
| ONE DAY                            | Regular Rate |              |
| HFES Member                        | \$310        |              |
| HFES Emeritus Member               | \$90         |              |
| HFES Transitional Associate Member | \$165        |              |
| HFES Student Member                | \$90         |              |
| Nonmember                          | \$400        |              |
| Nonmember Student                  | \$125        |              |

Early rate expires on August 27, 2018

Register online with payment by credit card or check at [bit.ly/HFES2018\\_OnlineReg](http://bit.ly/HFES2018_OnlineReg).

**Payment by check:** To qualify for the early-registration discount, checks must be received no later than August 27, 2018. After that date, the nondiscounted rates will apply.

**Student members:** You qualify for the student registration rates if you are enrolled full-time as defined by your school (including online-only institutions) or are a 2018 graduate. You are required to show a 2018 student/university photo ID to receive your badge and materials on site.

**Refunds:** Reimbursement for cancellations will be made 4 weeks after the meeting only if a written request is received by 5:00 p.m. PDT on September 10, 2018. Send refund requests to the HFES Annual Meeting Registration Office, 18022 Cowan, Suite 235, Irvine, CA 92614, [registration@meetingplanners.com](mailto:registration@meetingplanners.com), or fax to 714/406-1816.

**Processing/cancellation fees:** Members/nonmembers: Meeting cancellation fee is \$125, workshop fee is \$75. For Student, Transitional Associate, and Emeritus members: Meeting cancellation fee is \$75, workshop fee is \$25. This policy is strictly enforced.



# HFES 2018

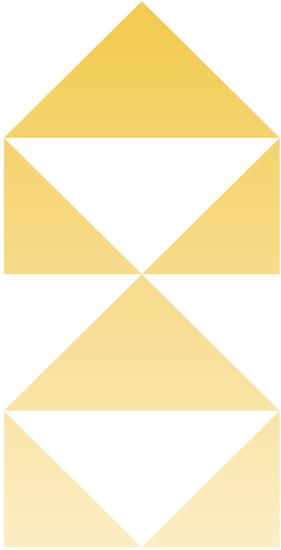
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- **Workshops** featuring hands-on learning
- **Interactive Posters** and Demos from young professionals to accomplished Fellows
- **Networking** with colleagues, friends, and mentors from around the world
- **Special plenaries** on hot topics
- **Practitioner Track and UX Day** for skill-building insights
- **In-depth studies** in 120 concurrent sessions
- **Refreshments** to keep you going throughout the day
- **Experiences** and connections to last a lifetime